

# The Big event 2010

The Big Event 2010 is taking place on the **16<sup>th</sup> March 2010** at the **BT Convention Centre, Liverpool**. It is set to be the biggest Personalisation event in health and social care with over 2,000 delegates, 100 exhibitors, 50 workshops as well as high-profile key speakers.



Below is the programme for the Big Event 2010 divided into zones. Each zone has a number and is colour-coded.

The event will be opened at 9.30 am by Julie Stansfield, In Control's Chief Executive, on the **Pagoda stage** in the exhibitor hall.



## Zone 1. Auditorium

The auditorium is the main seated conference stage on the first floor.

10 am > **Dame Jo Williams** – Welcome and the launch of In Control's Phase 3 Report

11 am > **Matthew Taylor** – Chief Executive of the Royal Society for the Encouragement of Arts, Manufactures and Commerce (RSA)

1 pm > **Phil Collins** – Chair of the Demos Board of Trustees

2 pm > **Mark Pollock** – International motivational speaker

3 pm > **Tim Spencer Lane** – Law Commission

4 pm > **Question Time**

## Zone 2. Pagoda Stage

The Pagoda stage is at the centre of the exhibitor hall on the ground floor.

9.30 am > **Welcome and official opening** – Julie Stansfield, CEO, In Control

10 am – 3 pm > **Join us for entertainment** by Da Da, Moveable Feast and live wrestling

## Zone 3. Comedy Club

The Comedy Club is to the side of the exhibitor hall and next to the Community Cafe.

10 am – 4 pm > **Entertainment throughout the day** by Abnormally Funny People

## Zone 4. Community Cafe

The Community Cafe is to the side of the exhibitor hall and next to the Comedy Club.

10 am > **Taboo subjects: sex and relationships** – Jo-Jo

11 am > **Our Futures** – Suzanne Grimshaw and Jane Ahern, In Control

1 pm, 2 pm and 3 pm > **Join us for afternoon tea** – connect with people about how to make a real difference in your community

The Big event 2010 is sponsored by



**ALTERNATIVE  
FUTURES GROUP**

## Zone 5. Children

**The Children's Room – hope, creativity and co-operation.**

- 10 am > **Hope, creativity and co-operation: a single agenda?** – Nic Crosby, In Control
- 11 am > **Stories from the frontline: young people and families** – Gloucestershire County Council
- 1 pm > **Safeguarding and signs of safety** – Gareth Fleming, Newham, and John Wheeler, Gateshead Council
- 2 pm > **Supporting children with complex health needs** – Pippa Murray, IBK Initiatives
- 3 pm > **Making best use of what we have!** – Paul Connolly with Halton Borough Council, Barnardos and Action for Children
- 4 pm > **Hope, creativity and co-operation** – Future Highlights!

## Zone 6. Partners in Policymaking

**Citizen leadership – putting disabled people and families in the lead.**

- 10 am – 3 pm > **Lynne Elwell and Partners in Policymaking graduates** from all over the UK will be holding sessions throughout the day to give an insight into how you can engage people in your local communities and encourage citizen leadership
- 4 pm > **Citizen leadership and being in control** – Changing Lives User and Carer forum, Scotland

## Zone 7. Provider Room

**Planning, preparing and progressing in personalisation for provider organisations.**

- 10 am > **Personalisation and excellence in advocacy** – Sondra Butterworth, PAST Project
- 11 am > **Money makes the world go round** – Frances Brown, Inclusion Glasgow and Gina Hagan, Support for Ordinary Living
- 1 pm > **This time it is personal** – Ben Harrison, United Response
- 2 pm > **Marketing and culture change** – Cath Titherington, Voice Marketing
- 3 pm > **The Together Trust** – Clare Helman
- 4 pm > **McKintyre** – Anna O'Mahoney



## Zone 8. Health

**The Health Room – Whole people, Whole life, Sharing lived experiences.**

- 10 am > **Citizens commissioning for health-practical possibilities** – Jo Fitzgerald and Tom McLean
- 11 am > **From the start – Children and young people with Self-Directed Support in health** – Pippa Murray and family members
- 1 pm > **Support planning in Health including mental health** – Jo Harvey, Julia Winter and Bob Marshall
- 2 pm > **All our lives together - participatory budgeting for health in communities** – Andrea Jones and Dave Shields
- 3 pm > **Peer support** – Graeme Ellis, Personal Budget holder and Kate Burgess, Lancashire County Council
- 4 pm > **Using stuff not staff** – Tunstall

## Zone 9. Research and evaluation

**Research, evaluation and pushing the boundaries of personalisation.**

- 10 am > **Approaches to evaluation: How do we know we're making a difference to people lives?** – Barnsley Council, North Lanarkshire Council, Wendy Lowder and Professor Chris Hatton
- 11 am > **Personalisation and homelessness** – Howard Sinclair, Broadway
- 1 pm > **Risk and the perception of the professional** – Sam Smith, C-Change for Inclusion
- 2 pm > **Market Analysis** – Jamie Bartlett, Demos
- 3 pm > **Midland Heart** – Extra Care Housing for older people and people with mental health issues
- 4 pm > **Never lose control: how families can stay in control** – Dene Donaldson and Pauline Doyle

## Zone 10. Adult Social Care

**Strengthening person-centred approaches in adult social care.**

- 10 am > **Developing sustainable user-led organisations** – Dr Pam Thomas and Dr Laurence Clark, Breakthrough UK
- 11 am > **Making sense of the social work role** – Andrew Tyson, In Control
- 1 pm > **This isn't just about moving the furniture** – Jenny Pitts, In Control
- 2 pm > **Commissioning and personalisation** – Jenny Pitts, In Control
- 3 pm > **Using technology to change the market in practice** – Jeff Dandridge, shop4support
- 4 pm > **Procuring IT systems** – West Sussex County Council

## Zone 11. Real Jobs

People with disabilities who have real jobs tell their stories.

- 10 am > **Employment** – Lorraine Gradwell MBE, Breakthrough UK
- 11 am > **Hearing from people who use their personal budget to get a job** – Andrew Tyson, In Control and Deborah Parker
- 1 pm > **Family-led jobs** – Anne O'Bryan
- 2 pm > **Self-employment and social enterprises** – Keith Bates, Foundation for People with Learning Disabilities
- 3 pm > **What local authorities should be doing to help people get jobs** – Andrew Tyson, In Control
- 4 pm > **Disabled Parents Network** – Terri Balon

## Zone 12. Support Planning

Practical advice and everything you need to know around support planning.

- 10 am > **Support planning – what is it and how can I get started?** – Helen Sanderson Associates
- 11 am > **What do providers need to know about support planning?** – Helen Sanderson Associates
- 1 pm > **Outcome-focused reviews and working together for change** – Helen Sanderson Associates
- 2 pm > **Developing a local strategy for support planning** – Helen Sanderson Associates
- 3 pm > **What's different about support planning in health?** – Helen Sanderson Associates
- 4 pm > **Provider Pathway** – Tracey Bush, Alternative Futures

## Zone 13. Safeguarding

An exploration of some of the main issues around safeguarding.

- 10 am > **The Mental Capacity Act** – Irwin Mitchell Solicitors
- 11 am > **How we all need the opportunity to learn by making mistakes** – Andy and Tina Hopley from Cumbria
- 1 pm > **Person-centred risk management** – Helen Sanderson Associates
- 2 pm > **The tensions for providers in balancing person-centred working and a commissioner's expectations** – United Response
- 3 pm > **Striking the balance between empowerment and abandonment** – Dan Blake, Action for Elder Abuse (AEA)
- 4 pm > **From know-what to know-how** – Andy Smith, Diversity Matters

# Please note

The programme is subject to change. For the latest Big Event programme and more information about workshops, please visit our website:

[www.in-control.org.uk/  
bigeventprogramme2010](http://www.in-control.org.uk/bigeventprogramme2010)

To book a place at the Big Event 2010 please contact the In Control Support Centre on:

Telephone: **0156 482 1650**

Email: [admin@in-control.org.uk](mailto:admin@in-control.org.uk)

Website: [www.in-control.org.uk/bigevent](http://www.in-control.org.uk/bigevent)

Book tickets online at  
[www.shop4support.com](http://www.shop4support.com)

## Location key

- Zone 1** Auditorium
- Zone 2** Pagoda stage
- Zone 3** Comedy club
- Zone 4** Community café
- Zone 5** Children
- Zone 6** Partners in Policymaking
- Zone 7** Provider room
- Zone 8** Health
- Zone 9** Research and evaluation
- Zone 10** Adult social care
- Zone 11** Real jobs
- Zone 12** Support planning
- Zone 13** Safeguarding

# Big Event 2010 booking form

BT Convention Centre,  
Monarchs Quay, Liverpool  
Tuesday 16<sup>th</sup> March 2010

## Admission prices

- ▶ £20 including VAT for families, individuals and micro-providers (free for personal assistants and supporters).
- ▶ £135+VAT for statutory, provider and organisational members of In Control. Buy three places, get one free.
- ▶ £200+VAT for non-members. Ask about joining as this may bring you significant discounts

Registration will open at 9am and the event will close at 5pm.

## Booking

Please write number of people in each category in box

Someone who has a personal budget (or wants to find out more) or a family member

In Control Local Authority Member

Name of Authority

Primary Care Trust Member

Name of PCT

Provider Organisation Member

Name of organisation

Public Member

Name

Non-Member

Name of organisation

Personal Assistant

(free on day when supporting an individual)

Name

## I want to book for the following people:

1.
2.
3.
4.
5.

## Fees (please add VAT)

I enclose a cheque for £

## Cheques payable to In Control Partnerships

### Fill in below if you require invoicing

Purchase order number:

Please invoice the address below:

Postcode

## Special requirements

Please let us know if you have any special access requirements or anything else that will make your day more comfortable.

## Contact details:

Your name:

Telephone Number:

Email:

Finance contact name:

**As the lead booker we will contact you with confirmation and any further event details by email.**

## Where to send this booking form

Please fill in this form and post it to:

In Control Support Centre, Carillon House,  
Wythall, West Midlands, B47 6JX

Or fax it to 01564 82 4260

In Control Admin Tel: 01564 82 1650

Email: [admin@in-control.org.uk](mailto:admin@in-control.org.uk)



**Cancellation policy:** Cancellations MUST be made 7 working days before the event date. Failure to do so will result in the full amount being charged.

**Photography:** Photographs may be taken during our events and used in future In Control publications and publicity. Please inform a member of the In Control team if you do not agree to have your photograph taken.

For discount prices on a wide range of accommodation for this event book early at:  
[www.conferencebookings.co.uk/delegate/TMPBIE10](http://www.conferencebookings.co.uk/delegate/TMPBIE10)



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or contact

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